



**U.S. Customs and
Border Protection**

MuckRock
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MF Eager,

In response to your FOIA request dated February 25, 2017, please see below list locations, platforms and methods that the NFRC is currently using in our efforts to identify and recruit talent into our frontline positions.

Monster - banner rotation and job engine exposure, Rocketfuel - banner rotation on network of sites, LinkUp - job engine exposure, Optimum Response - banner rotation on network of sites, ZipRecruiter - job engine exposure, which feeds Beyond and Indeed, Monster Military - multi-banner homepage exposure on military.com, Google - search engine marketing, USAJOBS - job application site, Twitter & Facebook - through DiversityComm package, Instagram - *cannot confirm the use of this media element*, YouTube - *have used in the past, but not being used this JanFebMar campaign*, LinkedIn - career networking, Hulu - video streaming :30 unit, Stripes.com - homepage takeover and banner rotation, CareerBulider - job engine exposure, Sharethrough - native advertising exposure on network of sites, Nascar.com - banner rotation, ESPN.com - banner rotation, PBR.com - banner rotation, MilitaryMedia/BrightMountain - banner rotation and :30 video streaming on network of military sites, MilitaryTimes.com - banner rotation, Contobox - streaming video expandable banner rotation on a network of sites, WeAreTheMighty.com - banner rotation, mobile and homepage exposure, Stars&Stripes - Full page 4Color ad, MilitaryTimes - Full page 4Color ad in ArmyTimes, MarineTimes, AirForceTimes, NavyTimes editions and National Cable Television - :30 units
A&E, AMC, American Heroes Channel, AMC, Bravo, Chiller, Comedy Central, Discovery Channel, E!, FoxSports1, FoxSports2, FX, FX Movie Channel, FXX, Great American Country, History Channel, Headline News Network, HGTV, Lifetime, MTV, MTV2, NatGeoTV, NatGeo Wild, NBA-TV, NFL Network, Nick@Nite, Science Channel, Spike TV, TBS and TLC.

Respectfully,

Michael Tucker
Commander
National Frontline Recruitment
Command Office of HRM